Brett Scott Martin

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EDUCATION

**University of Memphis** - 2007-2012

* B.A, Broadcast Journalism

**White Station High** School - 2003-2007

BROADCAST EXPERIENCE

**Central Coast News, KION/KCBA** (June 2012–present)

* Digital Journalist
* Web Production
* Worked on all shifts - Morning show, Dayside, and Nightside
* Trained and certified to engineer and set-up a Live Truck
* Reported live in the field for Breaking News in the 5,6,10 and 11 broadcasts.
* Shot video, edited footage on Edius and completed multiple PKGs on a daily basis.

**WREG - News Channel 3** (January 2012–May 2012)

* Sports Producer
* News
* Conducted many interviews and stand-ups in news. Interview post-game locker rooms for the Memphis Grizzlies and Memphis Tigers. Edited film and completed PKGs, learned script writing for anchoring and reporting.

**Insight News** (September 2011-December 2011)

* Reporter
* Producer
* Anchor
* Reported and edited packages, VOs, VOSOTs, and RDRs for different shows. Produced a 15-minute newscast and managed writing and shooting assignments. Learned basics of Final Cut Pro, tape operator, audio, teleprompting and camera work.

**91.7 FM - WUMR** (May 2011-May 2012)

* Sports Desk member
* Daily Sports Shows Monday-Friday
* Play-by-play and commentary for the University of Memphis football and basketball programs

**WREG - News Channel 3** (September 2009-September 2010)

* Assignment Desk (September 2009)
* News team intern (September 2009)
* Election Field producer
* 16 hours a week, two days a week
* Learned the concepts that it takes to be a journalist including how to contact people set up interviews and find newsworthy stories. Recorded SOTs, VOs, and stand-ups, basic work with editing technology

WORK EXPERIENCE

**Colton’s Steakhouse** (September 2006-October 2007)

* Server - Salesmanship, Customer Service

**On the Border Cantina and Grill** (October 2007-September 2008)

* Server - Salesmanship, Customer Service

**University of Memphis** (September 2008-June 2009)

* Ask Tom Desk - Answered questions and directed visitors to their destination
* Tour Guide - Organized and guided tours to incoming freshmen, transferring students, and groups visiting the university campus

**Texas Roadhouse** (October 2009-June 2012)

* Server - Salesmanship, Customer Service
* Service Trainer
* Bartender - Trained bartender, Salesmanship, Specialty Drink Knowledge, Customer Service